



Your Golf Day Online
creating a longer lasting memory of your golf day

A golf day, for all intents and purposes, is a fairly intangible item. Your guests turn up on the day, play, stay for lunch or dinner and then leave. The memory of the day stays with them for a few days and then disappears from their memory.

We have created a service which allows your golf day to become a permanent memory in the eyes of your clients. Our range of online services from golf day web pages to customized invitations will help to ensure your day is remembered over all others and for a longer period of time. Our products include:

- Before the Day Web Page
- Electronic Invitations
- Golf Day Pre Game Information
- After the Golf Day Web Page
- Post Game Results Email



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Before the Day Web Page

A key part of your golf day is to inform your guests what is happening on the day itself as well as providing them with an easy mechanism to reply to the day. Our “before the day” page does just that with comprehensive information provided regarding the day including:

Information about the format of the day is displayed

Golf Formats – Ambrose

You are here: [Home](#) > [Armchair Golf](#) > [Golf Formats](#) > Ambrose

The Ambrose format is very popular as it allows all standards of golfers to mix and play together irrespective of ability. It also helps to promote teamwork as one score is recorded per hole and amount of time looking for lost balls.

The Ambrose format may vary according to the competition but a general, popular format is the method of scoring.

GOLFSELECT COUNTRY CLUB

Players: Gary Lisbon - h/c 6
John Smith - h/c 18
Adam Jones - h/c 25
Alex Gilmour - h/c 33

Date: 2 April 2002

Competition: **Ambrose**

Hole	Members	Visitors	Player	Marker	Hole	Members	Visitors	Player	Marker
1	368	340	4	10	4	GL			
2	497	459	5	14	6	GL			
3	394	365	4	6	3	AJ			
4	404	375	4	1	3	AG			
5	130	143	3	12	3	JS			
6	364	349	4	4	4	JS			
7	502	482	5	8	5	GL			
8	140	133	3	17	3	AG			
9	313	289	4	16	4	GL			
10	3132	2939	36	34					

DELL Victoria Golf Day

You are here: [Home](#) > [Corporate Golf](#) > [Invited to a Day](#) > [DELL Victoria Golf Day](#)

DELL Victoria Golf Day

On behalf of DELL I would like to welcome you to our annual golf day.

This golf day has been organised to further develop our business partnerships whilst getting to know one another away from the office environment.

Our client relationships are an important element to DELL and we believe in developing and strengthening these relationships over time.

One way of doing this, and to thank you for your support, is to invite you to our golf day.

The day once again will be held at Kingston Heath Golf Club, a great Melbourne sandbelt course ranked number 3 in Australia and therefore a highly enjoyable golf course to play.

We look forward to welcoming you.

Bernie Kelly
Bernie Kelly
General Manager, Public Sector Business
Dell Australia and New Zealand

Simon Johnson
Simon Johnson
General Manager, Large Enterprises
Dell Australia and New Zealand

RSVP Online

A page is dedicated to each golf day providing summary information of the day to assist invited guests.

Guests can RSVP to the day specifying any dietary, hire club or other

Please confirm your contact details:

Title: * Mr

First Name: * Kat

Last Name: * Rowles

Job Title:

Organisation: * GOLSelect

Email: * kat@golselect.com.au

Telephone: *

Mobile phone:

Postcode:

We collect your postcode primarily for aggregate demographic purposes. We use to send you information about special offers that may appeal to you.

General comments:

Please add me to the GOLSelect email list. I understand that I may unsubscribe from this (Uncheck this box if you do not wish to subscribe)

Please complete the following information:

Handicap: Maximum of 27 for Men and 36 for Ladies

Do you need hire clubs? -SELECT ONE-

HUNTINGDALE GOLF CLUB

Telephone: 03-8558-2700

Top 100 ranking: 1

Kingston Heath Golf Club is perfectly manicured and its bunkering and clever use of dips and hollows visually fools the non-observant golfer. Many people would argue it is a more aesthetically pleasing course than Royal Melbourne, however if you wildly deviate from the fairway, the rough (comprising long

Comprehensive golf course information is displayed



Before the Golf Day Web Page

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Electronic Invitations

GOLFSelect has developed an electronic HTML invitation which can be personalized for each individual guest.

Using our proprietary invitation and RSVP system GOLFSelect will design an invitation featuring your logo and event details and then send these to your invited guests.

The beauty of this system is that you are kept up to date, in real time, with the number of replies (both Yes and No replies), number of people who have opened their invitation, rejected email addresses and more.

Our RSVP administration system provides a complete control centre to help you administer the invitation process. The time saving here alone generally more than pays for the investment in this service.

The image shows a screenshot of an HTML invitation email and its corresponding RSVP page. The email is from PCL (Shipping) Pty Ltd Golf Day, dated Friday, October 8, 2010. The invitation is personalized with the recipient's name, "Chua, Mark, Scott and Anna". The email text includes a welcome message, details about the golf day, and a link to RSVP online. The RSVP page is titled "PCL (Shipping) Pty Ltd Golf Day" and features the PCL logo, the event date, and a "90 days to go!" banner. The RSVP form includes fields for contact details, a checkbox to add the recipient to the GOLFSelect email list, and a section for handicaps and hire clubs. A callout box on the right side of the image states: "HTML Invitation is personalized with individual name" and "Invitation links through to webpage allowing guests to RSVP online." Another callout box at the bottom right states: "Guests can RSVP to the day specifying any dietary, hire club or other requirements."



Electronic Invitations


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Golf Day Pre Game Information

A key part of any golf day is the production and sending of pre game information to each confirmed attendee of the day. GOLFSselect can produce a pre game information email which is sent to each player outlining key points associated with the day and ensuring they have the information to make them arrive at the correct golf courses on the correct day!

This information is typically emailed a few days prior to the golf day and is again personalized to each guest for maximum impact.

Attention: #firstName# #lastName#



LeasePlan SA Golf Day
Friday, November 26, 2010
Format: **Ambrose**

Dear #firstName#,

Thank you for your acceptance to the **LeasePlan SA Golf Day**. This email contains details about the day. Complete details about the day are contained in the attached PDF.


Please note particularly the **dress regulations** of Mount Osmond Golf Club. Competitors must be appropriately attired will not be able to play.

On behalf of #firstName#, we thank you for your participation and look forward to seeing you on the day. If you have any questions, please contact **Gary Lisbon** on **0418-465-337**.

After the day, all the competition results and photos will be displayed on the website.

Here's to good golfing weather!

Regards,



Geoff Howarth
Account Development Manager

Your Information

Name: #title# #firstName# #lastName#

Attendance: #rsvpAttend#

Telephone: #telephone#

Mobile: #mobile#

Email: #email#

Handicap: #handicap#

Hire Clubs: #hireClubs#

Hire Shoes: #hireShoes#

Dining: #dining#

Comments: #comments#

To change your information, please click on the link below, or copy and paste into your browser:
http://www.golfselect.com.au/corporate/invited/rsvp.aspx?event_id=686&player_id=#player_id#


NOTE: Please DO NOT reply to this email. To RSVP, you must use the link above.

Pre Game Information is personalized with individual name and special requirements including club hire, dietary needs, grouping information and more.

Format of Golf – Ambrose

The Ambrose format is very popular as it allows all standards of golfers to mix and play together with equal enjoyment irrespective of ability. It also helps to promote teamwork as the score is recorded per hole and generally minimises the amount of time looking for balls.

The Ambrose format may vary according to the competition but a general, popular format has the following main features of this method of scoring.



GOLFSELECT COUNTRY CLUB

Players Gary Lisbon - h/c 6 **Net score (after handicap) = 56.75** **NET SCORE**

John Smith - h/c 18

Adam Jones - h/c 25

Alex Gilmour - h/c 33

Date: 2 April 2002

Competition: **Ambrose**

Hole	Metres	Metres	Par	Index	Player	+	-	Marker	+	-	Hole	Metres	Metres	Par	Index	Player	+	-	Marker	+	-
1	368	340	4	10	4			GL			10	374	356	4	9	3					
2	497	459	5	14	5			GL			11	359	334	4	13	3					
3	394	365	4	6	3			AJ			12	532	510	5	7	3					
4	404	375	4	1	3			AG			13	170	159	3	18	4					
5	150	145	3	12	3			JS			14	422	420	4	5	4					
6	364	349	4	4	4			JS			15	524	495	5	11	6					
7	502	482	5	8	5			GL			16	447	422	4	2	4					
8	140	135	3	17	3			AG			17	204	170	3	15	3					
9	313	289	4	16	4			GL			18	412	387	4	3	3					
Out	3132	2939	36		34						In	3444	3253	36		33					
Marker											Out	3132	2939	36		34					
Player											Total	6576	6192	72		87					
											Less Handicap					(10.25)					
											NET TOTAL					56.75					

Score that the team scored on each hole (sum of the best shots played)

Driver's initials (minimum 3 drives per player required in most competitions)

Overall the team scored 56.75 which is a good score and should allow them to win

Golf format is explained in detail to help people prepare for the day.



Golf Day Pre Game Information

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After the Golf Day Web Page

Once your golf day has ended the permanent memory begins. GOLFSselect will create for you a dedicated post game web page outlining your complete golf day including competition results, photos, comments and funny stories from players and more.

After the day we include:

- Thank you comment from your Managing Director
- Sponsor acknowledgement
- Complete competition results
- Group & action photos taken on the day
- Presentation photos of each winner
- Ability for guests to make comments about the day
- Complete group by group listing of results

Results page is provided showing where each player finished. Additionally a personalized photo gallery is created for each player.

Rank	Gross	Net	Name
1	62	53.500	Bradeep Raniga
	62	53.500	Darren Linker
1	62	53.500	Mark Linker
1	62	53.500	Gavin Powell
2	61	53.750	Cameron Bridger
2	61	53.750	Chris Barkla
2	61	53.750	David Liddle
2	61	53.750	Curtis Reid
3	63	54.375	Ian Linden-Smith
3	63	54.375	Trevor Easterbrook
3	63	54.375	Rod Killick
3	63	54.375	John Denton
4	65	55.125	Leigh Gardner
4	65	55.125	Richard Hitchens
4	65	55.125	Richard Longmire
4	65	55.125	David Walsh

Photo gallery provides group and action shots of the day allowing people to click on these to blow up to larger images.

7th Annual Stockbrokers Charity Golf Day

You are here: [Home](#) > [Corporate Golf](#) > [Archived Events](#) > 7th Annual Stockbrokers Charity Golf Day



Check out the extensive [photo gallery](#) from the day (297 images)!

The 7th Annual Stockbrokers Charity Golf Day was played at [Royal Melbourne Golf Club \(West Course\)](#).

Number of players: 67.

Monday, June 7, 2010

Thank you for your participation in the 7th Annual Stockbrokers Association of Australia Charity Golf Day at Royal Melbourne Golf Club.

The day was extremely enjoyable. The course was in great condition, the weather held off nicely and the food wonderful.

We encourage you to take a look at the website to view all the winners of the day as well as see your group photo. Full competition results are also available for your information.

Thank you once again for your involvement and we hope to see you again next year.

A handwritten signature in black ink, appearing to read "D. Horsfield".

David Horsfield
Managing Director & CEO - Stockbrokers Association of Australia



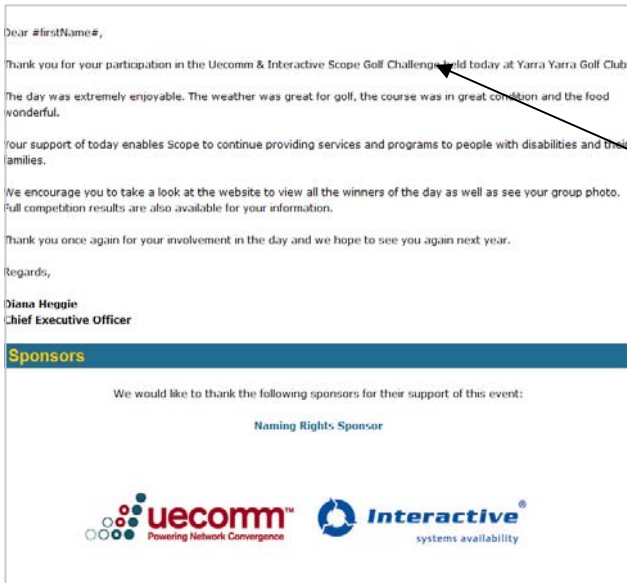
After the Golf Day Web Page

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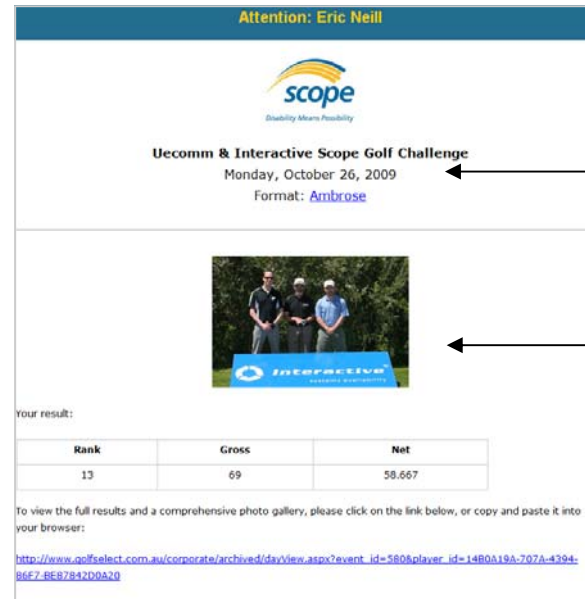
Post Game Results Email

At the conclusion of the day a post game, personalized email can be sent to each player contain direct links to the post game website as well as providing photos and information about that player in terms of where they finished on the day.

This is an extremely powerful tool and reinforces the memory of the day in the eyes of the guests who attended the day.



Personalised thank you note from head company representative provides a “personal” touch to the day.



Post game email is personalized with individual name and also final results for the team and where they finished overall.

Photo of group is also provided.



Golf Day Post Game Results Email

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Costing Information

The good thing about our pricing model is that you can select certain modules to suit your particular requirements. You may not require all we have to offer but feel that one or two of our services will help you with your golf day. It is entirely up to you.

Code	Individual Components	Price in AUD\$ (inc GST)
A	Before the day web page and RSVP system <i>(production and delivery)</i>	\$300
B	Golf Day Electronic Invitations <i>(production and delivery)</i> (needs component A also)	\$150
C	Reminder emails	\$100
D	Golf Day Pre game Information email <i>(production and delivery)</i>	\$200
E	After the Day web pages <i>(production and delivery)</i>	\$200
F	Golf Day Post game results email <i>(production and delivery)</i>	\$150
<i>Or all components can be selected for a special package price saving you money</i>		
ALL	All of the above (saving you \$200)	\$899



Costing Information
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If you are interested in adding an element of efficiency to your golf day then please contact:

Michael Burgess
Huntingdale Golf Club
Tel: 03-9570-4133

who will be able to arrange this extra service

